



September 13, 2022

Dear Primary Care Physician,

We are updating you on the CFMG Managed Medi-Cal member outreach text messaging program. Children First Medical Group (CFMG) launched member outreach text messaging with ConsejoSano, recently rebranded SameSky in April 2021.

The text messaging campaign assists you for your CFMG members who have gaps in their care, by having the members call your office for wellness visits, immunizations, or screening tests, e.g., lead levels.

The State of California and our two health plans require CFMG to improve the preventative health of our members as measured by NCQA HEDIS standards, specified by Alameda Alliance and Anthem Blue Cross. Though we have had no downside risk to our performance either individually as providers or as an organization, that has changed for the latter portion of 2022 and going forward. As a result, the Luma text messaging campaigns will revolve around HEDIS measures, specifically Wellness Visits, Immunizations, and lead screening. The standard to which we are being held is to achieve a minimum performance level (MPL) of the 50th percentile relative to our peers by December 31, 2022, for each HEDIS measure.

Background Reason for New Vendor

ConsejoSano rebranded themselves SameSky this year. SameSky has a different business plan and has canceled our contract, effective 9-30-22. The CFMG Board has chosen a well-known, locally established vendor, **Luma**. Luma is experienced in member engagement programs for health plans, Medicaid, and physicians throughout the US, including UCSF. Beginning next month, in October, Luma will be our new vendor for the **member engagement text messaging program for CFMG Managed Medi-Cal**.

Implementation

- **SameSky messaging will end September 30, 2022. Luma will begin in October with streamlined messaging** (the exact cadence and message content will be forthcoming in a Newsflash and will be posted informationally on the Provider Portal).
- This program will be substantially enhanced by **weekly** updates in gaps in care directly from CFMG claims processing. Previously we were dependent upon Health Plan data in arrears.

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- The texting campaign will be broadcast weekly 10 am – 3 pm, on Tuesday, Wednesday, and Thursday. The specific campaigns are WCV30 (well child, birth-15 months and well child 15 month + 1 day--30 months of age), CIS-10 (childhood immunizations birth to 2 year old), WCC (annual well care 3-21 years), IMA (adolescent and young adult immunizations), and LSC (lead screening in children). The call to action in the text message is for the member to make an appointment for services.
- The messages will be more current than in the past. Only if the gap has not been cleared in our claims data, will the initial message be followed by a single reminder three weeks later. It is important **to bill CFMG timely after the date of service.**
- Luma has a Click to Call feature for your appointment number directly from their text message. They will also have the information to call your real number at their convenience. It will no longer say Eva, it will say it is coming from your office, a member of CFMG.
- Luma text messages will have embedded links to the CFMG member website to get additional information about the program, Luma, CFMG, the elements and benefits of age-specific well visits, the benefits of specific immunizations, the hazards of lead contamination. Our aim is to lessen member questions of you and your staff and improve their willingness to receive the recommended care.
- Members can still choose not to participate in a particular campaign when they receive an initial text message from Luma.

The Cost

There is no cost to our primary care physicians for this service! This is a benefit of belonging to CFMG

Is there anything you need to do?

Please ensure all your staff members are aware of this new program and the urgency to close HEDIS gaps before the end of the year. Please accommodate all members who are calling to schedule a timely appointment. Should you have any questions regarding this, you can always visit the member website childrenfirstmedicalgroup.org or check the provider portal at childrenfirstmedicalgroup.com. You may also contact Sharon Wright at Sharon.wright@ucsf.edu or call (510) 428-3492.

Sincerely,



James B. Florey, MD, MMM, CPE, FAAP
Chief Medical Officer

Attachments: 1) Anthem HEDIS measures 2022
2) Alliance HEDIS measures 2022

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2022 P4P PROGRAM QUICK REFERENCE GUIDE FOR CFMG PROVIDERS

MEASURE	DESCRIPTION	DOCUMENTATION
Childhood Immunizations: Combo 10	<p>Children who turned 2 in 2022 and received the following immunizations by their 2nd birthday:</p> <ul style="list-style-type: none"> • Four (4) DTaP (Diphtheria, Tetanus, Acellular Pertussis) • Three (3) IPV (Polio) • One (1) MMR (Measles, Mumps, Rubella) • Three (3) HiB (H Influenza Type B) • Three (3) HepB (Hepatitis B) • One (1) VZV (Varicella) or History of Chicken Pox • Four (4) PCV (Pneumococcal Conjugate) • One (1) HepA (Hepatitis A) • RV (Rotavirus): 2-dose or 3-dose schedule • Two (2) Influenza: One of the two can be an LAIV vaccination administered on the 2nd birthday 	<p>Based on claims data and California Immunization Registry (CAIR) data.</p> <p>Document all immunizations in the chart and in CAIR.</p>
Immunizations for Adolescents: Combo 2	<p>Adolescents who turned 13 in 2022 and received the following immunizations by their 13th birthday:</p> <ul style="list-style-type: none"> • One (1) Meningococcal Serogroups A, C, W, Y • One (1) Tdap (Tetanus, Diphtheria, Acellular Pertussis) • Two (2) HPV at least 146 days apart or three (3) HPV between the 9th and 13th birthday 	<p>Based on claims data and California Immunization Registry (CAIR) data.</p> <p>Document all immunizations in the chart and in CAIR.</p>
Well-Child Visits in the First 15 Months of Life: Six (6) or More Visits*	<p>Children who turned 15 months old during 2022 and had six (6) or more well-child visits with a PCP during their first 15 months of life.</p>	<p>Follow the American Academy of Pediatrics Bright Futures: Guidelines for Health Supervision of Infants, Children and Adolescents.</p>
Well-Child Visits for Age 15 Months to 30 Months: Two (2) or More Visits*	<p>Children who turned 30 months old during 2022 and had two (2) or more well-child visits with a PCP between the child's 15-month birthday plus 1 day and the 30-month birthday.</p>	<p>Follow the American Academy of Pediatrics Bright Futures: Guidelines for Health Supervision of Infants, Children and Adolescents.</p>
Child and Adolescent Well-Care Visits*	<p>Members 3-21 years of age who had one (1) or more well-care visits with a PCP or OB/GYN during 2022.</p>	<p>Follow the American Academy of Pediatrics Bright Futures: Guidelines for Health Supervision of Infants, Children and Adolescents.</p>
Child and Adolescent BMI Percentile Documentation*	<p>Members 3-17 years of age who had an outpatient visit with a PCP or OB/GYN during 2022 and had evidence of BMI percentile documentation.</p>	<p>Document height, weight, and BMI percentile in 2022. BMI percentile may be documented as a value or plotted on an age-growth chart.</p>
Child and Adolescent Counseling for Nutrition*	<p>Members 3-17 years of age who had an outpatient visit with a PCP or OB/GYN during 2022 and had evidence of counseling for nutrition.</p>	<p>Document at least one of the following:</p> <ul style="list-style-type: none"> • Discussion of current nutrition behaviors. • Checklist indicating nutrition was addressed. • Counseling or referral for nutrition education. • Member received educational materials on nutrition during a face-to-face visit. • Anticipatory guidance for nutrition. • Weight or obesity counseling.
Child and Adolescent Counseling for Physical Activity*	<p>Members 3-17 years of age who had an outpatient visit with a PCP or OB/GYN during 2022 and had evidence of counseling for physical activity.</p>	<p>Document at least one of the following:</p> <ul style="list-style-type: none"> • Discussion of current physical activity behaviors. • Checklist indicating physical activity was addressed. • Counseling or referral for physical activity. • Member received educational materials on physical activity during a face-to-face visit. • Anticipatory guidance specific to the child's physical activity. • Weight or obesity counseling.

2022 P4P PROGRAM QUICK REFERENCE GUIDE FOR CFMG PROVIDERS (CONT.)

MEASURE	DESCRIPTION	DOCUMENTATION
PCP Visits Per 1,000 Members*	Measures PCP visits in 2022 for members assigned to CFMG.	Based on claims data. Visit must be in an outpatient setting – e.g. Office POS 11, FQHC POS 50. Visit must be with a provider that is contracted as a PCP or mid-level.
Emergency Department (ED) Visits per 1,000 Members	Measures the utilization of Emergency Department (ED) visits in 2022 for members assigned to CFMG. A lower rate is better.	Based on claims data. Please review and follow-up with members on the monthly ED Visit Report.
Flu Vaccination Rate	Measures the percentage of members age six (6) months and above assigned to CFMG who received the flu vaccination in 2022.	Based on claims data and California Immunization Registry (CAIR) data.
Member Satisfaction Survey: Non-Urgent Appointment Availability	Measures the percentage of survey responses received in 2022 that indicate the member was able to schedule a non-urgent appointment between 0-10 days.	Survey question: “In the last six (6) months, when you made an appointment either in person or by telephone for a check-up or routine care with this provider, when was your appointment either in person or by telephone scheduled?” a. 0-10 days b. More than 10 days

*Telehealth is allowed for services that can be done via telehealth.

2022 P4P PROGRAM QUICK REFERENCE GUIDE FOR CFMG BILLING STAFF

MEASURE	DESCRIPTION	CODES
Childhood Immunizations: Combo 10	Children who turned 2 in 2022 and received the following immunizations by their 2nd birthday: <ul style="list-style-type: none"> Four (4) DTaP (Diphtheria, Tetanus, Acellular Pertussis) Three (3) IPV (Polio) One (1) MMR (Measles, Mumps, Rubella) Three (3) HiB (H Influenza Type B) Three (3) HepB (Hepatitis B) One (1) VZV (Varicella) or History of Chicken Pox Four (4) PCV (Pneumococcal Conjugate) One (1) HepA (Hepatitis A) RV (Rotavirus): 2-dose or 3-dose schedule Two (2) Influenza: One of the two can be an LAIV vaccination administered on the 2nd birthday 	DTaP CPT: 90698, 90700, 90723 IPV CPT: 90698, 90713, 90723 MMR CPT: 90707, 90710 HiB CPT: 90644, 90647, 90648, 90698, 90748 HepB CPT: 90723, 90740, 90744, 90747, 90748 VZV CPT: 90710, 90716 History of Chicken Pox - ICD-10 Dx: B01.0, B01.11, B01.12, B01.2, B01.81, B01.89, B01.9, B02.0, B02.1, B02.21-B02.24, B02.29, B02.30-B02.34, B02.39, B02.7, B02.8, B02.9 PCV CPT: 90670 HepA CPT: 90633 RV CPT: 90681 (2-dose schedule), 90680 (3-dose schedule) Influenza CPT: 90655, 90657, 90673, 90685-90689 Influenza LAIV CPT: 90660, 90672
Immunizations for Adolescents: Combo 2	Adolescents who turned 13 in 2022 and received the following immunizations by their 13th birthday: <ul style="list-style-type: none"> One (1) Meningococcal Serogroups A, C, W, Y One (1) Tdap (Tetanus, Diphtheria, Acellular Pertussis) Two (2) HPV at least 146 days apart or Three (3) HPV between the 9th and 13th birthday 	Meningococcal CPT: 90734 Tdap CPT: 90715 HPV CPT: 90649, 90650, 90651
Well-Child Visits in the First 15 Months of Life: Six (6) or More Visits*	Children who turned 15 months old during 2022 and had six (6) or more well-child visits with a PCP during their first 15 months of life.	CPT: 99381, 99382, 99391, 99392, 99461 Or ICD-10 Dx: Z00.110, Z00.111, Z00.121, Z00.129, Z00.2, Z76.1, Z76.2
Well-Child Visits for Age 15 Months to 30 Months: Two (2) or More Visits*	Children who turned 30 months old during 2022 and had two (2) or more well-child visits with a PCP between the child's 15-month birthday plus 1 day and the 30-month birthday.	CPT: 99381, 99382, 99391, 99392, 99461 Or ICD-10 Dx: Z00.121, Z00.129, Z00.2, Z76.1, Z76.2
Child and Adolescent Well-Care Visits*	Members 3-21 years of age who had one (1) or more well-care visits with a PCP or OB/GYN during 2022.	CPT: 99382-99385, 99392-99395 Or ICD-10 Dx: Z00.00, Z00.01, Z00.121, Z00.129, Z00.2, Z00.3, Z02.5, Z76.2
Child and Adolescent BMI Percentile Documentation*	Members 3-17 years of age who had an outpatient visit with a PCP or OB/GYN during 2022 and had evidence of BMI percentile documentation.	ICD-10 Dx: Z68.51, Z68.52, Z68.53, Z68.54
Child and Adolescent Counseling for Nutrition*	Members 3-17 years of age who had an outpatient visit with a PCP or OB/GYN during 2022 and had evidence of counseling for nutrition.	CPT: 97802, 97803, 97804 Or HCPCS: G0447 Or ICD-10 Dx: Z71.3
Child and Adolescent Counseling for Physical Activity*	Members 3-17 years of age who had an outpatient visit with a PCP or OB/GYN during 2022 and had evidence of counseling for physical activity.	HCPCS: G0447 Or ICD-10 Dx: Z02.5, Z71.82
PCP Visits per 1,000 Members*	Measures PCP Visits in 2022 for members assigned to CFMG.	CPT: 99201-99499, if covered Medi-Cal code Visit must be in an outpatient setting – e.g., Office POS 11, FQHC POS 50. Visit must be with a provider that is contracted as a PCP or mid-level.
Flu Vaccination Rate	Measures the percentage of members age six (6) months and above assigned to CFMG who received the flu vaccination in 2022.	Influenza CPT: 90630, 90653-90658, 90661, 90662, 90673, 90674, 90682, 90685-90689, 90756 Influenza LAIV CPT: 90660, 90672

*Telehealth is allowed for services that can be done via telehealth. Please bill with POS 02 and modifier 95.

If you have any questions, please call the Alliance Provider Services Department
 Monday – Friday, 7:30 am – 5 pm
 Phone Number: **1.510.747.4510**
www.alamedaalliance.org

Child health

Measure	Description	Compliance codes
AAB Acute Bronchitis	Members with initial diagnosis of acute bronchitis and not dispensed antibiotic within 1 to 4 days	Acute bronchitis: J20.3-J20.9, J21.0, J21.1, J21.8, J21.9
AMR Asthma Medication Ratio	5 to 64 years old, with persistent asthma and had a ratio of controller medications to total medications of .50+ *	ICD-10-CM asthma: J45.21-J45.22, J45.30-J45.32, J45.40-J45.42, J45.50-J45.52, J45.901, J45.902, J45.909, J45.991, J45.998
BLL & LSC Blood Lead Levels & Lead Screening in Children	Children 12 to 24 months to have blood lead levels by capillary or venous method (must have two blood lead tests by age 24 months)	CPT®: 83655
CHL Chlamydia Screening	Women 16 to 24 years old and sexually active who had at least one chlamydia test during 2022	CPT: 87110, 87270, 87320, 87490, 87491, 87492, 87810
CIS Childhood Immunization Status	Children turning 2 years of age in 2022 need the following immunizations on or before their second birthday: <ul style="list-style-type: none"> • 3 HepB • 4 Dtap • 4 PCV • 3 IPV • 3 Hib • 1 MMR • 1 VZV • 1 Hep A • 2 Influenza • 2 to 3 Rotavirus 	HepB – CPT: 90697, 90723, 90740, 90744, 90747, 90748 DTaP – CPT: 90697, 90698, 90700, 90723 PCV – CPT: 90670 IPV – CPT: 90697, 90698, 90713, 90723 Hib – CPT: 90644, 90647, 90648, 90697, 90698, 90748 MMR – CPT: 90707, 90710 VZV – CPT: 90710, 90716 HepA – CPT: 90633 Flu – CPT: 90655, 90657, 90661, 90673, 90685, 90686, 90687, 90688, 90689 Rotavirus (2 Dose) – CPT: 90681 Rotavirus (3 Dose) – CPT: 90680

Measure	Description	Compliance codes
IHA Initial Health Assessment	All new Anthem Blue Cross members must have a comprehensive exam and assessment within 120 days of enrollment*	CPT: 96160, 99202-99205, 99212-99215, 99381-99387, 99391-99397 ICD-10: Z0000, Z0001, Z00121, Z00129
IMA Adolescent Immunization Status	Adolescents need one meningococcal (age 11 to 12) and one Tdap (age 10 to 12) and two or three HPV (age 9 to 12)	Meningococcal – CPT: 90619, 90733, 90734 Tdap – CPT: 90715 HPV – CPT: 90649, 90650, 90651
W30 Well-Child	Children turning 15 months in 2022 need six well-child visits from 0 to 15 months and children turning 30 months in 2022 need two well-child visits from 15 to 30 months*	CPT: 99381, 99382, 99391, 99392, 99461 HCPCS: G0438, G0439, S0302 ICD-10: Z00.110, Z00.111, Z00.121, Z00.129, Z00.2, Z76.1, Z76.2
WCV Well-Child	Children 3 to 21 years old in 2022 need one well-child visit in 2022*	CPT: 99382, 99383, 99384, 99385, 99392, 99393, 99394, 99395 HCPCS: G0438, G0439, S0302, S0610, S0612, S0613 ICD-10: Z00.00, Z00.01, Z00.121, Z00.129, Z00.2, Z00.3, Z01.411, Z01.419, Z02.5, Z76.1, Z76.2
WCC Body Mass Index	Children 3 to 17 years old in 2022 need a BMI percentile*	ICD-10 percentile codes may only be coded with clinically associated diagnosis: <ul style="list-style-type: none"> • Z68.51 = < 5th • Z68.52 = 5th-84th • Z68.53 = 85th-94th • Z68.54 = 95th +

* Telehealth allowances available

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<https://providers.anthem.com/ca>